



SMOOTH ROCK FALLS
ECONOMIC DEVELOPMENT
CORPORATION

ANNUAL GENERAL MEETING
JUNE 21, 2016

WELCOME!

Introduction of our Board of Directors

Robert Blanchette - Chairman

Marc Blais - Vice Chairman/Councillor

Sheila Jacques - Secretary Treasurer

Daniel Alie – Director/Councillor

Réjean Bernard - Director

Gratien Bernier – Director

Trista Breton - Director

Diana Brunet - Administrative Assistant

SRFEDC

- **Grants we have applied for are:**
 - **Celebrate Ontario/Tourism Event Marketing Program (TEMP)**
 - **Ontario Sport and Recreation Communities Fund (OSRCF)**
 - **Canada Summer Jobs (CSJ)**
 - **Summer Experience Program (SEP)**
 - **NOHFC for Truckfest Internship Coordinator Grant**
- **Summer students hired were 2 for 2015. One in the office and the other for the museum for a period of 6 weeks. This year, we have received 3 grants for summer students for 8 weeks. The NOHFC Truckfest Internship Grant was our 3rd application to fill the position and it expires on May 30, 2016.**
- **Administrative Assistant attended the following Seminars in Timmins:**
- **Smart Funding Seminar and Sparks Ontario**
 - **She also participated in online webinars:**
 - **Alcohol and Gaming**
 - **Social Media Timesavers**
 - **Celebrate Ontario Webinar**
 - **Ontario Age-Friendly Communities**
 - **Project Management for Digitization**
 - **Commercial Development**
 - **Engaging the Private Sector.**

SRFEDC CONT'D

SRFEDC Board members attended seminars in Timmins:

- **Fundraising Fundamentals**
- **“On the Record”**
- **On Behalf of the SRFEDC, the Administrative Assistant took part in the Christmas Fair again this year and have printed their posters. Donation of \$450.00 was given to the SRF Hospital and St-Gertrude’s Parrish. The Lions Club Toy Drive and Christmas Baskets were given a total of \$ 333.75.**
- **Draw tickets were designed and printed for the Anglers and Hunters Draw in August.**



ONTARIO SPORTS RECREATION COMMUNITY FUND (OSRCF)

- On July 11, 2015, we received a grant from the Ministry of Tourism, Culture and Sports in the amount of \$72,680. entitled “Just for the Health of It” for the period of July 1, 2015 to March 31, 2017.

The grant included the following in Year 1:

- Ice Rental for Skating
- 50 Individual gym Membership for 1 week @ M&R Fitness Centre
- Video Gaming Centre located at the Golden Age (includes games, chairs and TVs)
- Yoga Instructor Training
- Yoga Paddle Boards for Aquatic Yoga
- Pool Rental for Aquatic Yoga sessions
- Summer Street Hockey Equipment
- First and CPR Training for 20 people

(OSRCF) CONT'D

- Floor Curl for Kids Can Curl Program and instruction books
- Bus Rental from SRF to Cochrane to pool 3 times
- Skating Seminars
- Zumba Lessons
- Yoga Lessons
- Curling Clinic instruction manuals
- Kayak Lessons by Howling Wolves Expeditions for 10 kids
- Advertising Brochures and Flyer mail outs
- Project Coordinator (20 Hrs a week)
- Yoga Paddle Boards

(OSRCF) Year 2

- 50 Individual gym Membership for 1 week @ M&R Fitness Centre
- Aqua Yoga Lessons
- Kayak Lessons
- Kids Can Curl Program with promoting the sports in schools and materials

(OSRCF) YEAR 2 CONT'D

- Free Bus Rental from SRF to Cochrane for swimming in winter months (3 trips)
- Skating Seminar
- Zumba Lessons
- Yoga Lessons
- Street Hockey starting June 29
- Curling Clinic
- Advertising and mail outs
- Project Coordinator 15 hrs per week.
- Yoga Paddle Board will not be used in our swimming due to size and a change request was submitted and approved with the addition of Zumba Kids training, the purchase of Soccer nets for the Bethel Youth Group, and a training session for Fundamental Movement Skills to be held in SRF.

These are all costs covered in the grant for a total of \$72,680.00 and confirmed cash expenses from SRFEDC is \$10,056.00. Other project expenses in kind total \$17,460 come from our partners:

M&R Fitness Centre, SRFEDC, SRF Curling Club, Howling Wolf Expeditions, Golden Age Club, and For the Health of it Committee members.

SRF HERITAGE CENTRE

Hired 1 summer student for the Museum through the Canada Summer Jobs Program for a period of 6 weeks in 2015 and for 2016, we have been approved for 1 student for 35 hours a week for 8 weeks.

The Museum is used by the SRF Arts Group for painting, knitting, wood working, etc. They had attendance in 2015 of 345 people.

The Museum had 172 people during the year with 120 during the summer months.

A Community flower and art garden is ongoing under the supervision of Volunteer Pamela Dallaire.

The roof is in dire need of repairs and the funds donated have depleted, therefore, the Museum relies on donations to survive.

Sheila Jacques is our Volunteer Museum Curator.

PRIDE AND BOOSTER COMMITTEE MEMBERS 2015-2016

Daniel Alie – Chairperson

Claude Boivin – Vice Chairperson

Diana Brunet – Secretary/Treasurer

Alain Cloutier

Serge Richard

Andre Bernier

Gratien Bernier

Guillaume Labonte

Denis Lebel

Marc Blais

Manon Boivin

Robert Blanchette

PRIDE AND BOOSTER



This is our 11th Smooth Truck Fest and we would like to present our new logo.

In 2013, the Committee introduced the Transport races and it was a great success and continues to grow annually with 31 racers in 2015. Our headliner band was "HEDLEY" and this year we have "SIMPLE PLAN" on Saturday night and TIM HICKS on Friday night and \$50K in prizes for the Truckfest Draw.

We apply for grants annually through Celebrate Ontario and have received \$90,000 grant to help cover the cost of Musical Entertainment, Campground and site Security, picnic tables, and sanitation for the weekend.

Another grant was received for advertising in and out of province in the amount of \$13,112 through TEMP. (Tourism Event Marketing Program) This grant is used for advertising, and marketing during Notre Dame du Nord Rodeo.

Races prizes amounts to over \$33k this year.

We have applied for another Truckfest Internship grant through NOHFC as no candidate was found before the last grant expired. As of June 1, 2016, our new Truckfest Intern Coordinator is Vanessa Blais.

TRUCK FEST DRAW

The Committee has donated to local organizations in 2015 in the amount of \$23,645. for a total of \$118,310. from 2010-2015. Our annual Truckfest Draw is the result of all donations given to local groups.

Due to changes in the application process the total prize money had to be lowered to \$50k, therefore the price of the ticket changed. The truck was purchased again this year.

The Pride and Booster Committee would like to thanks their volunteers and sponsors for all their dedication as this would not happen without their support!!

2006-2015 TRUCKFEST REPORT

	REVENUES	EXPENSES	PROFIT/LOSS	Grant amount Received	TEMP Grant for Marketing
2006	NO DATA				
2007	131,936.05	102,348.35	29,587.70		
2008	144,429.75	115,043.58	29,386.17		
2009	147,358.59	132,561.81	14,796.78		
2010	154,181.10	179,796.79	-25,615.69		5,000.00 website
2011	206,957.74	207,026.80	-69.06	38,000.00	
2012	196,541.00	190,793.99	5,747.01		4,832.83
2013	331,355.00	299,584.29	31,770.71	40,000.00	
2014	430,998.65	374,305.71	56,692.94	75,000.00	13,634.00
2015	539,727.94	441,577.34	98,170.60	90,000.00	13,112.00

ENTERTAINMENT OVER THE YEARS

American Woman in 2007

Bayou Boys (tribute to CCR) in 2008

Michelle Wright and Hotel California in 2009

Default in 2010

Marjo and With the Beatles in 2011

State of Shock in 2012

Martin Deschamps in 2013

Theory of a Deadman in 2014

HEDLEY in 2015

Simple Plan for 2016

SMOOTH ROCK FALLS EDC

THANK YOU FOR ATTENDING.

Have a good evening everyone!!!

