



Smooth Rock Falls Economic
Development Corporation

Annual General Meeting
June 21, 2017

WELCOME!

Introduction of our SRFEDC Board of Directors

Robert Blanchette - Chairman

Marc Blais - Vice Chairman/Councillor

Sheila Jacques - Secretary Treasurer

Daniel Alie – Director/Councillor

Réjean Bernard - Director

Diane Richer – Director

Trista Breton - Director

Diana Brunet - Administrative Assistant

SRFEDC

- **Grants we have applied for are:**
 - **Celebrate Ontario**
 - **Ontario Sport and Recreation Communities Fund (OSRCF)**
 - **Canada Summer Jobs (CSJ)**
 - **Summer Experience Program (SEP)**
 - **NOHFC for Truck Fest Internship Coordinator Grant**
- **Summer students hired were 3 for 2016. One in the office and the other for the museum for a period of 8 weeks. This year, we have received 3 grants for summer students for 7 weeks. The NOHFC Truck Fest Internship Grant was our 3rd application and we able to fill the position with Vanessa Blais for the period of June 1 , 2016 to May 31, 2017.**
- **Administrative Assistant & Truck Fest Intern attended the following Seminars:**
 - **Smart Funding Seminar**
 - **Ontario Trillium Grant Writing Seminar**
- **This year the Christmas Fair was put on hold and should resume in November 2017.**
- **Draw tickets were designed and printed for the Anglers and Hunters Draw in August.**

Ontario Sports Recreation Community Fund (OSRCF)

- On July 11, 2015, we received a grant from the Ministry of Tourism, Culture and Sports in the amount of \$72,680. entitled "Just for the Health of It" for the period of July 1, 2015 to March 31, 2017.

The grant Financials for Year 1 and 2:

• Entertainment Centre	\$6,439
• Kayak Training	\$3,900
• Zumba Instructor Training	\$3,034
• Yoga Instructor Training	\$3,969
• M&R Fitness Centre Passes	\$4,000
• Bus Rental to Cochrane	\$3,000
• First Aid & CPR Training for 20 people	\$2,500
• Curling Equipment (Floor Curl)	\$2,300

(OSRCF) Cont'd

• Zumba Lessons	\$1,110
• Yoga Lessons	\$1,080
• Summer Hockey Equipment	\$1,191
• Advertising Brochures & Mail outs	\$1,983
• Aqua-Fit classes	\$3,000
• Soccer Nets for Soccer Program	\$ 319
• Project Coordinator	\$31,200
• Skating Seminars (Minor, Men & Women Hockey)	\$2,400
• Curling Clinics	\$ 400
• Fundamental Movement Clinic (did not take place and money refunded)	\$ 855
Total expenses for a 2year grant is	\$72,680

SRF Heritage Centre

Hired 2 summer student for the Museum through the Canada Summer Jobs Program for a period of 7 weeks in 2016 and for 2017, we have been approved for 3 student for 30 hours a week for 7 weeks.

The Museum is used by the SRF Arts Group for painting, knitting, wood working, etc. They had attendance in 2016 of 343 people.

The Museum had 172 people visit the facility during the year.

The Community flower and art garden will be removed this summer due to lack of volunteers available.

The roof is in dire need of repairs and SRFEDC will be applying for a grant from the Ontario Trillium Foundation in October 2017 for repairs.

Sheila Jacques is our Volunteer Museum Curator.

Pride and Booster Committee Members 2016-2017

Daniel Alie – Chairperson

Claude Boivin – Vice Chairperson

Diana Brunet – Secretary/Treasurer

Alain Cloutier

Serge Richard

Andre Bernier

Guillaume Labonte

Denis Lebel

Marc Blais

Manon Boivin

Robert Blanchette

Martine Blanchette

Eliane Labonté-Bernier

Pride and Booster



This year is our 12th Smooth Truck Fest.

On March 3, 2017, the Smooth Truck Fest was named in the top 100 Festivals and Events in Ontario.

In 2013, the Committee introduced the Transport races and it was a great success and continues to grow annually with 25 racers in 2016. Our headliner band was “SIMPLE PLAN” and this year we have “MARIANAS TRENCH” on Saturday night and HIFI SHOWBAND on Friday night. Last year was our last Truck Fest Draw and the SRF Hospital Foundation has taken over the draw. Mother Nature did not cooperate in 2016 with over 75mm of rain during the weekend and Sunday was so cold that some wore tuques, mitts and some had winter jackets. Last year, we had a Corporate Sponsor with NTN Bearings as the Official Bearing of 2016.

We apply for grants annually through Celebrate Ontario and have received \$43,000 grant to help cover the cost of Fireworks, Comedian, tents and tables for the weekend.

The Truck Fest Internship grant through NOHFC came to an end on May 31, 2017 and the Pride & Booster Committee have extended Vanessa’s contract to the end of September 2017.

Truck Fest Draw

The Committee has donated to local organizations in 2016 in the amount of \$18,570. for a total of \$136,880. from 2010-2016. Our annual Truck Fest Draw is the result of all donations given to local groups.

Due to changes in the application process the total prize money had to be lowered to \$50k, therefore the price of the ticket changed. The truck was purchased again this year.

The Pride and Booster Committee would like to thanks their volunteers and sponsors for all their dedication as this would not happen without their support!!

2006-2016 TRUCK FEST REPORT

	REVENUES	EXPENSES	PROFIT/LOSS	Grant amount Received	TEMP Grant for Marketing
2006	NO DATA				
2007	131,936.05	102,348.35	29,587.70		
2008	144,429.75	115,043.58	29,386.17		
2009	147,358.59	132,561.81	14,796.78		
2010	154,181.10	179,796.79	-25,615.69		5,000.00 website
2011	206,957.74	207,026.80	-69.06	38,000.00	
2012	196,541.00	190,793.99	5,747.01		4,832.83
2013	331,355.00	299,584.29	31,770.71	40,000.00	
2014	430,998.65	374,305.71	56,692.94	75,000.00	13,634.00
2015	539,727.94	441,577.34	98,170.60	90,000.00	13,112.00
2016	437,807.36	499,865.17	-62,057.31	82,974.00	

ENTERTAINMENT OVER THE YEARS

American Woman in 2007

Bayou Boys (tribute to CCR) in 2008

Michelle Wright and Hotel California in 2009

Default in 2010

Marjo and With the Beatles in 2011

State of Shock in 2012

Martin Deschamps in 2013

Theory of a Deadman in 2014

HEDLEY in 2015

Simple Plan for 2016

Marianas Trench for 2017



Smooth Rock Falls EDC

THANK YOU FOR ATTENDING.

Have a good evening everyone!!!